MADE IN FRANCE



Taste of "Authenticity"

MAG'M, the expert of macarons

MAG'M specializes in the production of premium French macarons.

Paris here **FRANCE**

Through our **expertise**, our **know-how** and excellent value for money, we are your privileged partner for the development of tailor-made macarons, intended for Food Service and Retail distribution.

Our mission and DNA is to promote and perpetuate the best of French pastry and gastronomy by distributing exquisite, authentic and



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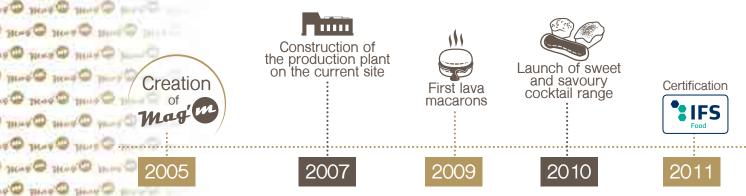






- Artisanal pastry know-how combined with a flexible and efficient production tool.
- R&D, Quality teams and Pastry Chefs to offer you the best of our creations.
- A local and human organisation open to the world so





Our values





Taste: the exaltation of savours is central to our action, to offer best in class delicacies

100% PLEASURE











Quality: We master perfectly all international quality standards to provide premium and safe products. We are certified IFS, BRC, Organic, Gluten Free.

100% NATURAL INGREDIENTS



Respect: At MAG'M, we are sensitive to the development of our teams. We believe in the potential of each of our employees to deliver the best and guarantee upmost satisfaction.

100% HUMAN



Authenticity: We draw on the expertise of our in-house pastry chefs to make the most traditional and refined recipes.

100% MADE IN FRANCE



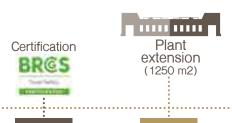
Agility: Innovation, co-creation, Private Label projects stimulate our teams. Whatever the demand, we strive to find solutions for our customers.

100% ADAPTATION



Sustainability:We are sensitive to source **local suppliers**, select best raw materials, reduce our list of ingredients, and optimize packaging and overwrapping. A good product also good for the planet.

100% CONCERNED



Commercial launch



Certification



Gluten Free certification



2018

2020

Macarons





The recipe of the traditional macaron is not a secret. Crusty shells and luscious soft fillings make the macaron so unique. But the subtlety of this demanding pastry lies on the mastery of manufacturing. The perfect combination of texture and flavor requires a know-how that pastry chefs acquire after long years of practice. A long way for a few grams of passion.



MAG'M is able to propose and develop with you a whole range of tasty recipes adapted to your markets, distribution channels or events:

- Conventional, Organic, Gluten-Free, Kosher ...
- Homemade filling: ganache, fruit jam, butter cream...
- Decor, sprinkling, toppings ...
- 30+ classic or elaborate colors variations and flavours.



Certified cocoa

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Cage free eggs



Home made recipes



Premium almond powder

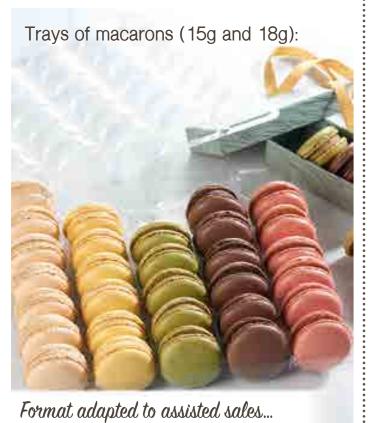


No additives or palm oil



Gluten Free certification on demand

Savoir-faire









Savoir-faire

Large macaron (55g):



Large double flavour macaron (65g):



Just a unique and generous pastry...





Packaging solutions

Retail distribution

We have turnkey or tailor-made solutions for you. Our products are available in formats suitable for all Retail retails, whatever the branding: Supermarkets, Freezer Centers, Cash & Carry, Convenience Stores, Organic sales outlets...



- Ready to sell retail packs in frozen, with our M brand and unmissable mix of 6 flavours
 - 1, 2, 6, 12, 24, 36 pack
- · Conventional, Organic and Gluten-free





Our brands in the chilled sector







- Ready to sell window packs specially adapted to chilled self-service
 - 1, 6, 12, 24 pack
 - Conventional and Organic





Private Label ?



Food Service distribution

- Different formats: x12, x35, x72...
- Hotels, restaurants, bakeries, coffee shops, catering or even macaron bar... whatever your needs, we may have a solution for you.



MEW



THE BEST OF FRENCH PASTRY IN A SNACKING FORMAT



Made by our pastry chefs

Also available in Big size (55g)



THE TASTE OF AUTHENTICITY









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